

CBRE to sell Reebok HQ in Canton, MA for Reebok

15:56 2017-04-07

CIJ USA

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The Boston-based CBRE Capital Markets team has been tapped by Reebok to sell its 65 acre headquarters campus in Canton, MA. Located 10 miles south of Boston, the property consists of a 518,000 sqf headquarters and several smaller support buildings. The facility also includes two structured parking facilities, an indoor basketball court and fitness facility, several athletic fields and a new child care center. In total, there is approximately 680,000 sqf of existing space in four buildings. CBRE's Dave Pergola and Brian Doherty are spearheading the effort for Reebok and parent company adidas.

"We have been involved with many former headquarters dispositions over the years," added CBRE's Pergola. "The Reebok property in Canton stands out as the most spectacular of them all. Its design is truly forward-thinking. The campus will absolutely attract an owner that will value it as much as Reebok during its stewardship."